# Ukolov Vladimir F. – Chief Editor Doctor of Economics, Professor

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Head of the Department of Digital Enterprise Management in the Fuel and Energy Complex of the Faculty of Economics of RUDN University

In the scientific field, he specializes in innovative technologies of interaction between government, business and society, and management of complex socio-economic processes. The Ukolov School of Science is represented by 15 doctors and more than 100 candidates of economic sciences, as well as monographs published on state, municipal and corporate governance, on the basis of the ideas that modern textbooks were prepared in Russia and abroad.

Active member of the Academy of Informatization and Local Government. Academician of the Academy of Local Government and Social Technologies. Head of public international educational and commercial programs.

The official consultant of federal authorities on issues of state regulation of the economy and social development of society.

The founder of the scientific school of modern management, based on deep connections between the spiritual foundations of the people's existence, the ways of its management and management. The author of the first Russian textbook on the interaction of government, business and society.

The results of the investigations outlined in the publications are used by state, municipal authorities and business entities in the process of preparing and implementing strategic decisions.

One of the founders of a new direction in education, the preparation of textbooks and the creation of a scientific school "Innovative technologies of interaction between government, business and society." Scientific and educational methods, a set of educational and methodological materials for state and municipal management and organization management, promoting innovative technologies in teaching and management. Was invited as a consultant and trained as a researcher and teacher in the leading countries of the world: Germany, France, USA, Great Britain, China. Published more than 300 scientific papers.

Laureate of the Government of the Russian Federation in the field of education.

# Kostryukov Vladimir A. – Deputy Chief Editor Doctor of Economics, Professor e-mail: kostrukovva@mirbis.ru

Independent Researcher.

Area of scientific interests: study of the problems of social and economic development of the society in a market economy. About 60 scientific articles and monographs have been published on this issue. For five years (2005-2009) he was the Head of the Secretariat of the Deputy Chairman of the Council of Federation of the Federal Assembly of the Russian Federation M.E. Nikolaev.

### Suetin Sergey N. – Deputy Chief Editor Candidate of economic sciences, Associate Professor

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Institute of International Economic Relations, Head of the Educational Program.

Courses taught: Investment Management; Innovation Management; Modern Investment Management Strategies; Knowledge and Talent Management in Innovation. His research interests include developing investment strategies for individuals, portfolio investment management, risk management, and joint-stock company value

management. At the Department of Management at the Moscow Institute of Technology, he founded the Portfolio Investment Management research school, and his research results have been regularly published in leading peer-reviewed journals of the Higher Attestation Commission. Further research was continued at the HSE, IMES, and MIRBIS Institute. He has published over 160 papers in Russian and English and is a regular organizer and participant in international conferences. In his works and conference presentations, he provided a scientific justification for the onset of the financial and economic crisis in 2008, predicted stock market growth in 2009, and substantiated real estate investment strategies, among other things. He has developed proprietary portfolio investment management methods that have been repeatedly tested and have yielded significant economic benefits. His signature style is a skillful combination of scientific research, successful personal practice, and the incorporation of these findings into the educational process, training a new generation of financial and investment managers.

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Leading specialist of the editorial and publishing direction, Institute MIRBIS Business School.

More than 10 years of experience in the field of the implementation of editorial and publishing activities. Technical editing and preparation of books for more than 500 scientific publications and teaching aids.

# Albakova Fatima Yu. Doctor of Philosophy, Professor

Rector of Ingush State University (Magas, Russia)

She graduated from the Georgian State Theater Institute. The topic of the doctoral dissertation is "The role of symbols in national-ethnic consciousness". The main directions of scientific research: philosophical anthropology, philosophy of culture, social philosophy, philosophy of politics. She is the author of more than 180 works, including the monographs "Values of modern business" (2018), "Prevention (prevention) of extremism and terrorism (2010), "Social security: a methodology of political analysis "(2009)," Ethnopolitology "(2008)," Economic and economic activity in various regions and cultures of the world "(2007)," Modern political analysis and political technologies "(2005). Author of articles "Intercivilizational Spaces of Cultural Communication" (2018), "Metaphysics of Meaning and Dynamics of a Symbol in Traditional Art"(2017), "Stereotypes as collective modes of perception and communication." (2017), "Cultural and Anthropological Foundations of the Regional modernization "(2016)," Anthropological aspects of the national policy of a megalopolis "(2015).

#### Ananishnev Vladimir M.

#### **Doctor of Sociology, Professor**

Institute of Psychology, Sociology and Social Relations, Moscow State Pedagogical University.

Ananishnev V.M. has been working in the education system for more than 20 years; he has been developing and implementing various programs in the leading research directions implemented at the university, the Moscow Department of Education and the Ministry of Education and Science of the Russian Federation. He is the head of the innovative site based on the SBIU VPO MGPU (IPSSO) "Unification of the monitoring indicators of the University's scientific and educational activities with international

standards", a member of the editorial board of the Moscow State University in publishing a series of textbooks in the field of Sociology and Political Science.

## Varava Vladimir V.

### **Doctor of Philosophy, Professor**

Russian State University for the Humanities. Member of the Writers' Union of Russia. Research interests: philosophy, ethics, philosophy of language, Russian philosophy, spiritual culture of society. He is the author of more than 210 publications on philosophy and culture, of which 180 are scientific and 30 are educational and methodical. Under the direction of V. Varava, a regular ethical-philosophical seminar named after Andrey Platonov is held. On the basis of the seminar, annual philosophical conferences are held dedicated to the creative heritage of Andrey Platonov. Member of the Writers' Union of Russia. Engaged in the study of the works of A. P. Platonov and Fedorov, explores the ethical and metaphysical parameters of the phenomenon of death in Russian philosophical thought. Special attention is paid to the analysis of the language of Russian philosophy; considers the synthesis of philosophy and literature as a typological feature of the domestic philosophical culture.

#### Kleiner Georgy B.

#### Doctor of Economics. Sci., Professor, Corresponding Member of RAS

Deputy Director of the Central Economic and Mathematical Institute (CEMI), Head of the Department of General and Applied Economics of the Institute of Economics, Professor of the Department of Mathematical Methods of Analysis of Economics of the Faculty of Economics of Moscow State University, member of the Expert Council of the Higher Attestation Commission of the Russian Federation for Economics, scientific leader of strategic initiatives and projects of the scientific and integration association "ABADA". Field of scientific interests: Microeconomics, nanoeconomy, company economics, problems of knowledge economy development, institutional economic theory, modeling of production and financial processes. Author of more than 460 published scientific works. Main scientific results: he proposed the periodization of postwar economic development in Russia; Substantiated the concept of the modern stage of the evolution of the Russian economy; Revealed the relationship between the "economy of individuals" and the barter economy; Put forward the concept of mutual expectations of economic agents, showed the role of this system at the micro- and macroeconomic level of economic dynamics; Revealed the main institutional factors of stabilization of the social movement; Developed a new concept of the enterprise in the transition period; Created the system integration theory of the enterprise; Conducted large-scale surveys of Russian enterprises; Developed a program of deep reform of industrial enterprises in Russia; Created the concept of multi-level strategic planning; Investigated the evolution and developed the concept of the formation and transformation of institutional systems; Clarified the concept of nanoeconomy.

State awards: Medal of the Order "For Services to the Fatherland", I degree (2014). The Nemchinov Prize of the Russian Academy of Sciences (2002).

#### Lobastov Gennady V.

#### **Doctor of Philosophy, Professor**

Professor, Department of Philosophy, Moscow Aviation Institute (National Research University) – MAI

An expert in theory and history of psychology. Deals with problems of theoretical and applied psychology. Scientific and pedagogical activity: in the RSUH since 2003. He lectures on the "Natural Science and Humanitarian Foundations of the Organization of Experimental Research", "Actual Problems of Theoretical and Applied Psychology". Author of more than 60 works.

#### Lukashin Yuriy P.

#### **Doctor of Economics, Professor**

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Academician of the International Academy of Higher Education. Research interests: the development and application of adaptive methods for the analysis and forecasting of non-stationary economic processes; improvement of methods of financial analysis, investment, production and marketing activities. More than 100 publications, 4 individual monographs, 7 scientific papers published abroad. Practical activities and projects: participation in the development of the OASU for the Ministry of Medium Machine Building; implementation of a number of projects on the instructions of the Central Bank of Russia, the MICEX, the Central Clearing House, Vnesheconombank, the Chamber of Commerce and Industry.

#### Lyasnikov Nikolai V.

#### **Doctor of Economics, Professor.**

Chief Researcher, Central Economics and Mathematics Institute of the Russian Academy of Sciences (CEMI RAS)

He is the author of more than 400 publications and a number of scientific developments in the field of sociology, social psychology, economics and the organization of labor in industrial enterprises, entrepreneurial structures, including publications in foreign scientific journals. The author of 40 monographs, teaching aids.

Collaborates and lectures at various universities. He is a responsible member of a number of scientific periodicals.

#### Muzykant Valery L.

#### **Doctor of Sociology, Professor**

Institute of Industrial Management of the RANEPA. Expert of the Ministry of Education and Science of the Russian Federation

Research interests: integrated marketing communications, advertising, branding. Member of the Presidium of the Council of the Educational-Methodical Association of the Ministry of Education and Science of the Russian Federation in the specialty "Commerce". Chairman of the State Anti-Monopoly Service on the specialty "Advertising" of the Russian State University of Trade and Economics (RGTEU). Author of over 200 articles on branding and communications in Russia and abroad. According to the RSCI, 2016 is in the Top 100 most cited Russian scientists (mass communication, mass media). Repeated winner of the ACAR and PACO contests, developer of the 3rd generation educational standards in the specialty "Advertising", author of 15 monographs and textbooks. Great consulting experience - Siemens (Germany), Samsung (South Korea), EvrazHolding, Development-South, Takeda (Japan), RA and PR agencies in various Russian regions, etc.

#### Savin Stanislav L.

#### **Doctor of Economics Sciences, Professor**

Honored Scientist of Russia, Chairman of the Foundation Board of the Institute MIRBIS He has significant achievements in the training of highly qualified personnel, education of the younger generation. He has devoted more than 40 years to education. Established with his direct participation 30 years ago, the business school is one of the leading international schools in Russia. Membership in Russian and international academies and associations: Academy of Management and Market; Russian Managers Association; Association of Graduates of the Russian Academy of Social Sciences; USA Management Association (Ohio, USA); EFMD (European Organization for Development Management, Brussels, Belgium); CEEMAN (Association of Business Education in Central and Eastern Europe, Brdo, Slovenia);Educational and Methodological Council of the Faculty of Postgraduate (MBA) and Vocational Education MMBES "MIRBIS" and London Guildhall University (United Kingdom); Business Education Consultant, London Educational Services (UK). He has a medal of the Order for Services to the Fatherland, II degree, 2004. He is an honorary doctor of the Russian Academy of Economics. GV Plekhanov and the

#### Chernikov Sergey Yu.

University of London Metropolitan, UK.

#### Candidate of economic sciences, associate professor

Associate professor at the Department of Marketing, Faculty of Economics, PFUR Education: 1998-2003, specialty: economist, graduated from MIRBIS at the Russian Economic Academy. GV Plekhanov, Faculty of International Trade and Commercial Law. Diploma of ICM (Institute of Commercial Management) in Legal Studies 09.2001 - 08.2002 - course at London Guildhall University in Great Britain, specializing in "International Trade Law". Based on the results of the training, she was awarded the LLM International Trade Master's degree. 2004-2006, postgraduate course at MMBSS MIRBIS, awarded the degree of candidate of economic sciences 08.2003 - 04.2009. Group of companies "TD Belaya Gvardiya". Organization profile - import and distribution of climate household appliances. Position – logistician, then head of logistics department. Conducting master classes at the IMC University of Applied Sciences Krems, Austria on the program International Master Days 2012 and 2013 Competition "Leader in the Education of START II." Nomination – Young teacher, 3rd place, bronze medal N.N. Moiseyev.

#### Chernyavsky Sergey V.

#### **Doctor of Economics Sciences, Professor**

Leading Research Fellow Laboratory of Publishing and Marketing Activities, Department of Theoretical Economics and Mathematical Research, Central Economics and Mathematics Institute of the Russian Academy of Sciences (CEMI RAS)

Research interests: taxation of extractive industries; taking into account the rent factor in the processes of stimulating the development of extractive industries; marketing of results of scientific activity; development of applied methods for effective dissemination of information on the results of scientific research; economic security. RAS expert, NRU HSE expert.

#### **Jeffcoat Mark**

**MBA.** Business Consultant VoiceNet asiapacific (Australia), Chief Business Development Specialist Pro AV Solutions – NSW (Australia) A business specialist, author of successful international business projects, in particular for Jindan Journeys (Shenzhen, China). Author of publications on the organization and promotion of business.

#### Iskhakova Marina

#### Cand. Econ. Sciences, MBA

Program Manager, Teacher of the Australian National University Candidate of Economic Sciences, Graduate School of Management, St. Petersburg State University, St. Petersburg, Russia. MBA (Master of Business Administration) – Norwegian School of Management BI, Norway, Oslo. The MBA program, focused on strategic leadership and developing countries (training in Norway and Fudan University, Shanghai, China). Work on international research projects in the field of personnel management "Comparative analysis of Russia, Sweden, the USA, Finland and China" under the leadership of Professor Karl Fei. Conducting interviews, data collection, quantitative analysis, writing reports, presentations of conferences, organization of research seminars. Work as a strategic HR consultant / researcher for HR projects in Russia. Work in Talent Management projects at the Talent Equity Institute in Ward Howell Russia. One of the most significant projects was strategic consulting for the transfer of management practices from DnB NOR. Taught disciplines: international human resources management, human resources management, organizational behavior, cross-cultural management, culture and ethics in business. The founder of the Teambuilding Company Adventure Races. Conducts team building trainings. leadership trainings and extreme training. Author of the book "Teambuilding: disclosure of resources of organization and personality". SPb, Speech. Australian qualifications: Certificate IV in Training and Assessment.